



Ultimate Technology Services

We strive to keep you on the fastest technological route, Using our international high quality standard affiliations, local expertise and efficient after sales services.



WHO MER

•Khouri & Farah for standard machines and supplies owners of the brand name: Urban Tech by Khouri & Farah., which is owned by Dr. Zaid Khouri & Mr. Salem Farah. The corporation was founded in 2019 which is specialized in global trading in the Syrian market

- •We function in 4 categories:
- 1-Banking Services Solutions
- 2-Technology Supply Channels
- **3-**POS Solutions
- 4-Software Vendor



Mission

Provide business owners with easy access to Modern-day-to day technologies and new to the world Innovation, yet considering introducing user-friendly and cost efficient line of products.

Vission

Seeking a competitive supply position in the region we function in, leading through the brands we carry,

talented expertise, and our consistent after sales services.

Values

- U: Ultimate Customer satisfaction
- T: Thriving Technology



B₂B

Banks

- National Islamic Bank
- ATB Bank
- Al Barakah Bank
- Syrian Islamic Bank
- Bemo Bank
- Byblos Bank

Clients

- Al Bayan Software
- Arch Restobar
- Da Vinci's lounge bar
- Art House hotel
- Abo El Zulof Restaurant
- Milad Hanoun Beauty Center
- People of Mercy
- Premiere Urgence Internationale

- Nabil Nafisa Sweets
- Smart Techno Center
- Al Aqeelah Insurance
- New Pack Factory
- Arab Oriented Insurance
- PYG
- RAMAC
- Digital Net
- T.I.T
- Center of International Trade
- Omega Software



Wholesale

We created a distribution network of wholesalers in the markets we function in.

We rest assure that our customers get the best prices while getting the best after sales services in their own regions while saving them the logistics hustle.



Retail

In retail business, we believe that mastering information is the key to prevail. Having a continuous track on your figures, customers history, and competition trends would be the outcome of using our top notch line of products.



What we are carrying ...

We carry brands from all over the world:

XPI

Finger print

Smart Soft Solution

Rongta

PAX

Radall

WizarPOS

AnyPOS

Nexgo POS

Gsan

Topwize POS

• Q-smart

· CIM

Onlinet

Publicenter

• Bitel

• Double Power

• Beabloo

Kisan

Nexnovo

Numenmatic

• Booil

• EBA

• OK POS

What are we providing in our current projects?

NIB BANK:

- EFT-Switch installation
- Full card management system (credit,

debit and prepaid cards)

- Card printing solution
- HSM installation and training
- Full POS solution
- Consultancy

AI BARAKEH BANK:

- POS hardware
- POS terminal management system

SIIB BANK:

- Loyality program.
- Consultancy

ATB BANK:

- POS hardware
- POS terminal management system

Our solutions:

1-EFT Switching

2- Payment solution

3- HSM

4- Card printing

5- Payment devices

6- Full Software and mobile apps services

7- Currency Counters

8- Banking Solutions

9- Kiosk

10- Queuing Solutions



Satisfied Customers

IWe highly beleive that customer satisfaction is important for both customers and businesses. This is why we are focused not only on providing the latest in technology itself, but also are keen to improve customer service to make every stage of your cooperation with us a joy and true ROI.



USP "After Sales Service and follow up"

Once our products are operational, our after sales experienced team will deliver the best scheduled care to make sure that our customers are enjoying a smooth and efficient daily work.

Our round-the-clock customer service and quick delivery of spare parts and accessories are just two important aspects of our customer support. Preventive maintenance, inspection, and machine reconditioning and upgrading round out our after-sales service.



Letter from the General Manager

"Our culture is driven by respect, transparency, collaboration and direct feedback, We are a customer-oriented team that takes pride in authentic and ethical work. With killer teamwork, our experts will handle your issues quickly and professionally. After all success is measured by the value we create for our users."



Number of employees

In Khouri & Farah, we consider our employees as our most valuable asset.

Motivation, continuous training, dare to take initiative is what we strive to offer.

Our team has experience more than fifteen years in sales and maintenance in public and private sector.

You can trust our team strategy to help you develop better business.



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